



Children's Heart Foundation Heart-to-Heart Charity Walk 2009

Sponsorship Entitlements

Suggested method of Sponsorship:

- Lump Sum Donation by CROSSED CHEQUE payable to “Children’s Heart Foundation”
- Deadline of Sponsorship Confirmation: 5 September 2009

Diamond Sponsor – HK\$100,000 or above

- 1) Logo featured as Diamond Sponsors (Logo size will be the largest and positioned in forefront in relations to other sponsors categories) in the following channels:
 - Programme website
 - Opening stage backdrop
 - Magazine advertisement
 - Walk email to CHF supporters and members
 - Banners along the Route
 - Walk Posters
 - Walk pass and certificate
 - Name Acknowledgement in CHF Newsletter
- 2) Privileges for Diamond Sponsor at the Walk
 - Officiating at the walk ceremony
- 3) Acknowledgement in the following channels.
 - Credit mentioning at the opening
 - Presented with a plaques at the Opening
 - Press release of the Walk

Platinum Sponsor – HK\$ 50,000- 99,999

- 1) Logo featured as Platinum Sponsors in the following channels:
 - Programme website
 - Opening stage backdrop
 - Magazine advertisement
 - Walk email to CHF supporters and members
 - Walk Posters
 - Name Acknowledgement in CHF Newsletter
- 2) Acknowledgement in the following channels.
 - Credit mentioning at the opening
 - Presented with a plaques at the Opening
 - Press release for the Walk



Children's Heart Foundation Heart-to-Heart Charity Walk 2009

Sponsorship Entitlements

Gold Sponsor – HK\$ 30,000 – 49,999

- 1) Logo featured as Gold Sponsors in the following channels:
 - Programme website
 - Opening stage backdrop
 - Magazine advertisement
 - Walk email to CHF supporters and members
 - Walk Posters
 - Name Acknowledgement in CHF Newsletter
- 2) Acknowledgement in the following channels.
 - Presented with a plaques at the Opening

Silver Sponsor – HK\$ 15,000 – 29,999

- 1) Logo featured as Silver Sponsors in the following channels:
 - Programme website
 - Opening stage backdrop
 - Name Acknowledgement in CHF Newsletter
- 2) Acknowledgement in the following channels.
 - Credit mentioning at the opening
 - Presented with a plaques at the Opening



Children's Heart Foundation Heart-to-Heart Charity Walk 2009

Corporate Sponsorship Form

I/Our Company would like to support the Heart-to-Heart Charity Walk 2009:

(Please indicate your preference with a ✓, you can select more than one)

Sponsors: Cash Donation

- HK\$ 100,000 or above (Diamond Sponsor)
 HK\$ 50,000 – HK\$ 99,999 (Platinum Sponsor)
 HK\$ 30,000 – HK\$ 49,999 (Gold Sponsor)
 HK\$ 15,000 – HK\$ 29,999 (Silver Sponsor)
 Other amount: HK\$ _____

- Enclosed is a crossed cheque (No. : _____) made payable to the
"CHILDREN'S HEART FOUNDATION".

Participating Unit

Our company will join the walk as a team. Please contact _____ on
_____ (tel) _____ (fax) to enable better co-ordination.

Promotional Support

We will help to publicize the walk and will distribute forms. Please send us _____ copies
of posters and _____ copies of registration forms.

We regret that we are unable to participate in the Heart-to-Heart Charity Walk 2009.

Name of Donor/Company: _____

Address: _____

Contact Person: _____ Phone number: _____

Email: _____ Facsimile: _____

Remarks

- All sponsors, supporting and participating organizations will be acknowledged and presented with a souvenir at the Ceremony at the beginning of the walk.
- CASH SPONSORS who confirm on or before 20 August 2009 will be entitled to put their logo on the registration form and poster.
- Nil reply is required.
- For enquiry, please contact Miss. Man at 25530331 or by fax 25534886.